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## Chella Textiles Soaks up the Sun

The most inviting interiors incorporate the surrounding outdoors into their overall design and, regardless of geography, designers and homeowners are taking notice. The easy-yet-elegant al fresco décor associated with warm climates has gone nationwide and -- even if we live in cold climates half the year -- our determination to soak up the sun when we can reflects a shift toward living in the moment.

Based in Santa Barbara, Chella founder and president Lee Menichella is not surprised by our collective desire to soak up the sun, literally and figuratively. "It makes perfect sense that we strive to enjoy each day in light of this past year's unprecedented worldwide events. Chella has created state-of-the-art luxury fabrics that are virtually maintenance-free for a decade; the difference is that now, the easy lifestyle they afford is what *everyone* wants."

Equally at home indoors and out, Chella's solution-dyed acrylic fabrics for upholstery and drapery -- and its sheers and trimmings -- resist sunlight, stains, water, wine and the like.

To see the complete Chella line, please visit [chellatextiles.com](http://chellatextiles.com). To order samples and experience the fabrics first-hand, please contact:

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